

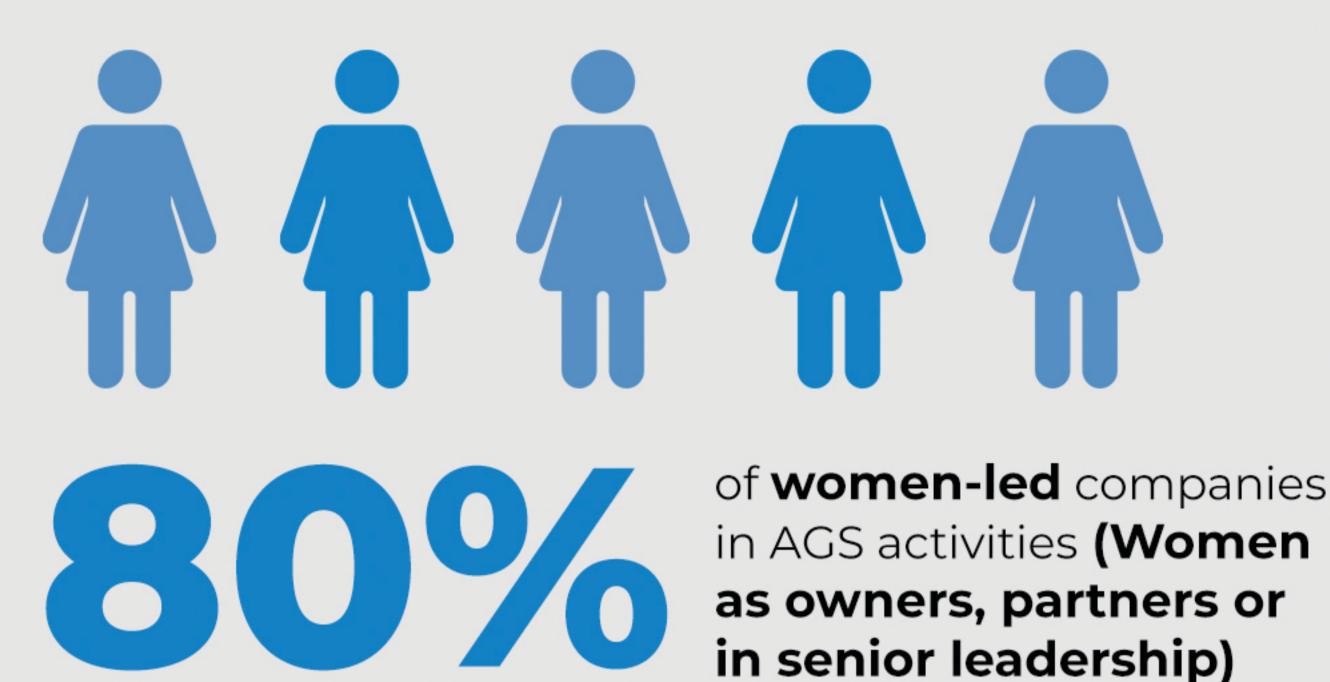
The **AGS** Programme is a private sector development initiative funded by the Ministry for Foreign Affairs of Finland and implemented in partnership with the Ministry for Small and Medium Enterprise Development of Zambia . AGS aims to accelerate the growth and competitiveness of Micro, Small and Medium Enterprises (MSMEs) and start-ups in Zambia by building MSMEs that contribute to the creation of jobs, well-being and inclusivity in the Zambian economy.

The AGS Programme trained

296









56 North-Western 142 Lusaka 98





Revenue Growth

358% average revenue growth in participating SMEs.

Trade Mission to DRC resulted in:



\$20.2M

confirmed orders

\$43.01

trade leads

Deals

new deals/sales/contracts to new clients and/or markets by participating **MSMEs**

Amount of

revenue from new clients/markets



Funding



K5.99N

Kwacha total amount of funding to **participating**MSMEs and startups

THE FIGURES REPRESENT THE MSMEs PARTICIPATING IN AGS ACTIVITIES UNLESS INDICATED OTHERWISE



