

The **AGS** Programme is a private sector development initiative funded by the Ministry for Foreign Affairs of Finland and implemented in partnership with the Ministry for Small and Medium Enterprise Development of Zambia. AGS aims to accelerate the growth and competitiveness of Micro, Small and Medium Enterprises (MSMEs) and start-ups in Zambia by building MSMEs that contribute to the creation of jobs, well-being and inclusivity in the Zambian economy.

In 2021

The AGS Programme trained

296 MSMEs 



80%

of **women-led** companies in AGS activities (**Women as owners, partners or in senior leadership**)

Businesses Trained by Province



56 North-Western | **142** Lusaka | **98** Copperbelt

Jobs



351

full-time equivalent decent jobs created in **participating SMEs**

Revenue Growth

358%

average **revenue growth** in participating **SMEs**.

Trade Mission to DRC resulted in:



\$20.2M

confirmed orders

\$43.0M

trade leads

Deals

155 

new deals/sales/contracts to new clients and/or markets by participating **MSMEs**

Amount of **revenue** from new clients/markets

14M 

Funding



K5.99M

Kwacha total amount of funding to **participating MSMEs** and startups

THE FIGURES REPRESENT THE MSMEs PARTICIPATING IN AGS ACTIVITIES UNLESS INDICATED OTHERWISE